



SDSC & 3D GeoInfo

Sponsorship Packages

The 7th annual Smart Data and Smart Cities Conference and 17th annual 3D GeoInfo conference will be held in Sydney from 19th - 21st October 2022. SDSC and 3D GeoInfo will bring together Australian and international experts in City Analytics, GIS, digital twins, 3D data creation and management, ICTs, smart cities and data science, net zero cities, smart homes and transportation, 3D/4D modelling, 3D/4D immersive visualisation, blockchain technology, data privacy, crowdsourcing, disaster management systems, AI, BIM infrastructure and much more, all from leading research institutes to discuss advances in methods and applications.

It provides a forum to discuss the use data and technology to plan and shape our future cities. SDSC is the annual conference of the Urban Data Management Society, which is over 40 years old. 3D GeoInfo has been organised annually since 2006 in four continents. In recent years, both conferences have been supported by the International Society for Photogrammetry and Remote Sensing (ISPRS).

Visit our website at: <https://conference.unsw.edu.au/en/sdsc-3dgeoinfo>

Platinum Partner -AUD\$25,000 + GST

Pre-event

- Promoted as Platinum Partner in pre-event communications including newsletters and online promotion
- Featured as a Platinum Partner on the front page of the event website
- Sponsor logo listed first on all promotional material

On-site

- Promoted as the Platinum Partner throughout event
- Sponsor logo included on all event signage
- Verbal recognition of support at the opening and closing ceremony
- Table allocation with signage
- A morning tea hosted by your organisation
- **Ten** delegate registrations
- **Ten** tickets to Gala Dinner and allocated VIP table with sponsor's name
- **One** keynote speaker
- **Five** masterclass tickets
- Sponsored Platinum Partner networking drinks
- Sponsored Platinum Partner gala dinner

	<ul style="list-style-type: none"> • Opportunity to place a gift on each chair • Opportunity to include merchandise in tote bags • Slide dedicated to company name during the conference
Post-event	<ul style="list-style-type: none"> • Promoted as Platinum Partner in post-event communications

Gold Partner – AUD\$15,000 + GST

Pre-event	<ul style="list-style-type: none"> • Promoted as Gold Partner in pre-event communications including newsletter, online and social media promotion • Featured as a Gold Partner on the front page of the event website • Sponsor logo listed on promotional material
On-site	<ul style="list-style-type: none"> • Promoted as the Gold Partner throughout event • Five delegate registrations • Five tickets to Gala Dinner • Three masterclass tickets • Sponsored Gold Partner lunch • Opportunity to include merchandise in tote bags • Sponsored lunch event • Verbal recognition of support at the opening and closing ceremony • Table allocation with signage • Opportunity to include merchandise in tote bags
Post-event	<ul style="list-style-type: none"> • Promoted as Gold Partner in post-event communications

Silver Partner – AUD\$10,000 + GST

Pre-event	<ul style="list-style-type: none"> • Promoted as Silver Partner in pre-event communications including newsletter, online and social media promotion • Featured as a Silver Partner on the front page of the event • Sponsor logo listed on promotional material
On-site	<ul style="list-style-type: none"> • Two delegate registrations • Two tickets to Gala Dinner • Two masterclass tickets • Sponsored silver partner morning tea • Sponsored silver partner afternoon tea • Promoted as the Silver Partner throughout event • Verbal recognition of support at the opening and closing ceremony • Table allocation with signage • Opportunity to include merchandise in tote bags
Post-event	<ul style="list-style-type: none"> • Promoted as Platinum Partner in post-event communications

Bronze Partner – AUD\$5,000+ GST

Pre-event	<ul style="list-style-type: none">• Promoted as Bronze Partner in pre-event communications• Featured as a Bronze Partner on the front page of the event website• Sponsor logo listed on promotional materials
On-site	<ul style="list-style-type: none">• Promoted as Bronze Partner throughout event• Verbal recognition of support at the opening and closing ceremony• One delegate registration• One ticket to Gala dinner• One masterclass ticket• Sponsored morning tea• Table allocation with signage• Opportunity to include merchandise in tote bags
Post-event	<ul style="list-style-type: none">• Promoted as Bronze Partner in post-event communications

Catering Partner – AUD \$3,000 + GST

Pre-event	<ul style="list-style-type: none">• Promoted as Catering Partner in pre-event communications• Featured as a Catering Partner on the front page of the event website• Sponsor logo listed on promotional materials
On-site	<ul style="list-style-type: none">• Promoted as Catering Partner throughout event• Verbal recognition of support at the opening and closing ceremony• One delegate registration• One ticket to Gala dinner
Post-event	<ul style="list-style-type: none">• Promoted as Catering Partner in post-event communications

Conference Location – UNSW Colombo Building

The Colombo Building has three theatres, two seminar rooms which merge into one large room and a large foyer area.



Dinner Location – Tyree Room, UNSW Scientia Building



Contact



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